



Editorial Management Sindonews.com in Determining News Worth Publishing

Bulan Khairati Wilti^{1*}, Harmonis²

Universitas Muhammadiyah Jakarta, Indonesia

Email: bulanzubir@gmail.com

Abstract

The media are currently faced with demands to increase selectivity and creativity in the presentation of journalistic products, especially in choosing news that is worthy of airing in order to meet the desires, interests and demands of the audience in the midst of increasingly fierce media competition. This research aims to examine editorial management at SINDOnews.com in determining the right news, including the process of planning, organizing, implementing, and supervising as well as factors that support and hinder it. This research uses a qualitative approach to understand the phenomenon holistically through data collection in the form of written words and language obtained from interviews with main and supporting informants and documentation. The results show that news search planning is carried out through editorial meetings, organizing through coordination in WhatsApp groups, implementation starts from news material distribution, writing, editing in verification groups, and supervision through quality and quantity evaluations. Supporting factors are the completeness of equipment and qualified human resources, while the inhibiting factor is the difficulty in obtaining confirmation information from sources. The implications of this research show that editorial management runs in accordance with POAC theory and existing journalistic theory, with supporting factors such as adequate equipment and human resources and challenges in the form of obstacles in obtaining confirmation from the main source, which sometimes requires alternative sources.

Keywords: News, Media Management, Editorial Management.

INTRODUCTION

In modern life, people's need for information is increasingly becoming a fundamental basic need. Information obtained through news has now become an important primary need, because almost all levels of society need it to gain insight, understanding, and involvement in the latest developments (Effendy et al., 2023). News consumed can be in the form of important information, entertainment, and other diverse information (Yumiarti & Komalasari, 2020). With technological advances, access to news is no longer limited to certain groups, but has included all groups and ages, making it easier for them to get news anytime and anywhere via the internet. This rapid dissemination of information not only creates opportunities for the media to expand audience reach, but also demands more focused and professional news management. This condition creates intense competition between online news portals, each of which tries to present news that

can attract the attention of the audience while meeting journalistic ethical standards (Ningrum & Mala, 2024).

In a global context, the development of online journalism initiated by various media institutions allows people to access news in real-time. Indonesia records more than 150 million internet users who are increasingly accustomed to digital news access, along with the growth of various online news portals (Ummah, 2022). The presence of these news portals encourages intense competition, where each media needs to innovate, be selective, and creative in managing journalistic content to attract audiences (Mutmainnah, 2016). In this case, the editorial management aspect becomes crucial in determining the feasibility of news before publication, ensuring that the information presented is relevant and in accordance with the needs of the community (Parwati, 2021).

Good editorial management plays an important role in maintaining news quality (Misbach & Astrid, 2022). Through directed and organized editorial governance, media institutions can produce news that is not only informative but also has clear accuracy, thus fostering reader trust. Proper management will help maintain reader loyalty and allow the media to reach a wider audience. A study by (Yuyu et al., 2024) mentioned that online news portals that have strict editorial management tend to have higher credibility in the eyes of the public, while (Raissa & Ahmadi, 2022) showed that the presentation of fast and precise news in accordance with public expectations has an important role in maintaining media reputation. In addition, research by (Mulyana & Vazza, 2023) highlights the importance of editorial control in ensuring the news presented is free from bias and hoaxes, factors that largely determine the long-term credibility of news portals. In addition, research by (Yoyo Sudaryo et al., 2020) shows that media that implement professional editorial management tend to be able to maintain their position in national online news rankings, while increasing audience engagement.

Tanoesoedibjo, owner of MNC Group and Chairman of Perindo Party. SINDOnews.com successfully ranked sixth out of the 15 best online news portals in Indonesia in December 2021 according to Alexa.com, a commercial platform owned by Amazon that provides web traffic data (publikasimedia.com). This achievement shows the existence of effective and professional editorial management behind the news presentation process at SINDOnews.com, which is able to attract readers' attention and interest through interesting and informative content.

Based on the background above, this research aims to examine more deeply the editorial management at SINDOnews.com in determining news that is worthy of publication. The urgency of this research lies in the importance of managing news that is not only fast and accurate, but also able to build public trust in the media. Thus, the benefits of this research are expected to provide a new understanding of how news portals manage their editorials, while offering practical contributions for other online media to increase credibility and audience engagement.

METHOD

This research uses a qualitative descriptive research method that aims to understand symptoms that do not require quantification. The descriptive research method is a research that aims to investigate a situation, condition, and others, which will be produced in the form of exposure to a research report (Ismayani, 2019). Qualitative research method is a type of method to describe, explore, and understand the meaning that a number of individuals or a group of individuals consider to be derived from social or humanitarian problems. The qualitative research process involves important efforts, such as asking questions and procedures, collecting specific data from participants, analyzing data inductively ranging from specific themes to general themes, and interpreting the meaning of the data. In this form of research, it is necessary to apply an inductive research perspective, focusing on individual meanings, and translating the complexity of a problem (Jelahut, 2022).

RESULT AND DISCUSSION

Research Results

Overview SINDOnews.com

SINDOnews is one of the large and influential news portals that has the Sindo newspaper gene. This portal was established on July 4, 2012, under the management of PT Sindonews Portal Indonesia (SPI) (Pohan et al., 2023). SINDOnews has the tagline "Not Ordinary News" which is used as a creed to distinguish Sindonews from other portals. SINDOnews provides accurate, quality, and fast access to information to the public. The news is packaged more in-depth and comprehensive, supported by an independent and credible R&D team so that it can be a reference for decision-makers in the government, businessmen, politicians, and students and related stakeholders (index.sindonews.com). The SINDOnews.com portal looks like this:

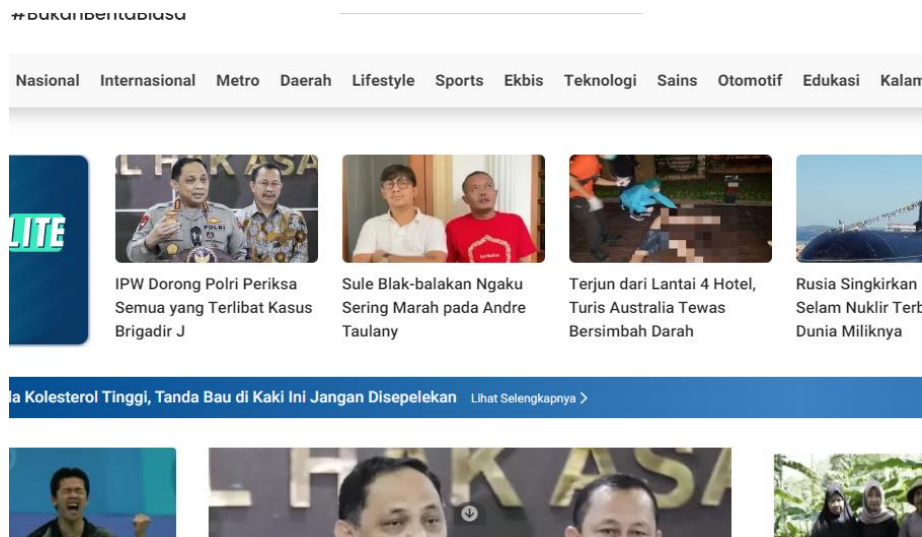


Figure 1. View of the SINDOnews.com portal

Sumber: www.Sindonews.com

One of the strengths of SINDOnews is being under the auspices of the MNC Group, where MNC Group is one of the largest media groups in Southeast Asia led by Mr. Hary Tanoesoedibjo who is a figure from a major party and at the same time the owner of a SINDOnews.com that has been verified by the Press Council Number 499/DP-Verification/K/XII/2019. This power creates strong news collaboration with other portals under the auspices of MNCs such as Okezone.com, iNews.id, Koran Sindo, RCTI+, Vision+, ROOV, and MNCTrijaya.com. SINDOnews news categories are in the form of National, Metronews, Regional, Economy and Business, International, Sports, Soccer, Automotive, Science, Technology, Education, Gen Sindo, Kalam and Lifestyle (Index.sindonews.com, 2024).

In loading news to distributing news that has been considered feasible, of course, through the existing structure chart in editorial management.

The division of labor at each desk can be explained as follows:

1. Editor-in-chief

A person who is first responsible for all published news content, and is also responsible to the General Leader for all news reports and leads several subordinates in carrying out editorial duties. The Editorial Division has the responsibility of covering and compiling, writing or presenting writing, namely news, opinions and features. Editorial is an ideal place for a Press publishing media that carries out the vision, mission or idealism of the media (Ri'aeni & Sulistiana, 2017). The Editor-in-Chief is responsible for the daily work mechanism and activities of the Editorial. By supervising the contents of all the rubrics he leads. This authority is owned because he must be responsible, if the media notification is sued by another party.

2. Editorial Secretary

Responsible for recording all results related to news planning and being responsible to the editor-in-chief, taking care of administrative issues regarding organizational letters, and scheduling meetings or meetings both internal and external.

3. Managing Editor

The managing editor is under the Editor-in-Chief, who has the responsibility to carry out operational tasks in accordance with the editor-in-chief's discretion. The managing editor also leads the reporting and news-making activities of reporters or journalists, assisted by the coverage coordinator (corpip) and also the editor (Ulfitri, 2021).

4. Reporting Coordinator

Usually called a reportage coordinator, has the responsibility of coordinating reporters and managing the reporters' reporting duties. The coverage coordinator arranges the journalists in the affairs or tasks of coverage in the field, which will later be coordinated with the editors who handle the page (Murthado, 2020).

5. Reporter

Reporters or reporters are the most important part of the editorial board, with the responsibility of finding news and making news (Rahmawati & Lestari, 2020). In the hands of reporters, the editorial structure can work in meeting the needs of news to be presented.

Editorial Management SINDOnews.com

Planning

Planning in determining ideas or issues to be made into news will be faced with several indicators, the existence of news pillars such as the existence of people, important or unimportant issues, human interest, dramatic, controlling the lives of many people or being the attention of many people, these are some of the things that are used as the basis in SINDOnews.com editorial. The parameters of whether or not the news is feasible as an online news portal by prioritizing the news is becoming a conversation by adjusting the issues that are currently developing in the community, being current in the community, fresh news, then ensuring that the news that is aired really has an impact on the community, not just running an issue that actually makes a noise in the community. Then after seeing from these things, a discussion or editorial meeting was held which began between the Editor-in-Chief, Deputy Editor-in-Chief, Managing Editor, about whether it was interesting or not, according to what angles, then it would be broken down to the Editor and Reporter to find the news submitted.

The criteria for news are first discussed with the editor regarding the issues that are currently developing in society whether or not they are worthy of being made into news. In the theme criteria, there are those that are determined and there are also those that are not, for the theme that is determined, one of them is for running news, if for those that are not determined, it is like an unexpected event such as an accident. Next, it will be broken down and sounded to the Reporter, but if there is no specified theme such as the news of the accident, a news angle is made such as what news must be made, including topics by paying attention to news keywords that people will be looking for in online media. Then the news criteria that are determined next are news that must be based on the facts in the field, the existence of both sides of the cover that is given, namely by involving two different points of view in the news content, the depth of the news content that must be prioritized with content that does not hang or is only a piece.

"... If we already have a theme, we will break it down, then we will sound to the reporter. But if there is no theme, if the news is from the incident, then we will make an angle, make what news we have to make..." (Mr. Pugh H-Deputy Editor-in-Chief, 05 July 2022)

The reporting planning stage with news search, news presentation, editing process, to uploading news in SINDOnews.com explained that it begins through editorial meetings and front line meetings held every week, in the meeting there is a desk or each part of the SINDOnews.com online news portal such as national, metropolitan, regional, sports, political, from each of these desks propose or present for example there are 5 main themes that will be written in planning for the week ahead. There are several paths to this planning, it can also be through spontaneous

ideas obtained such as interesting ideas obtained from the Editor-in-Chief, Deputy Editor-in-Chief, or by communication from top to bottom and communication from the bottom up, this idea can also sometimes be obtained during breaks. Furthermore, from the planning, the ideas or issues that are sounded into the Whatsapp group so that the Reporter will later be assigned or the Editor concerned according to his desk to make according to the directions in the group, after that when he has written and the Editor has edited and then sent it to a group called verification which is seen by the Editor-in-Chief, Deputy Editor-in-Chief, or Managing Editor. News articles before uploading must be verified by the Managing Editor and Managing Editor Up, when the news writing is in accordance with the standards that SINDOnews.com apply, then the news can be uploaded on the news portal.

For the planning of design and character in SINDOnews.com in influencing the ideology of this media itself, it is carried out by its own team, the UAX team, namely the IT team, but the design team when the layout is changed, the graphics team is sounded to the editorial management first to be met in making a new face SINDOnews.com. Currently, the appearance of SINDOnews.com with more or less youthful colors, more or less has become more pop, this is done by the graphic team because currently SINDOnews.com want to hook and work on young readers or millennials because so far it has been more widely found in the established age range, namely 25 years old - 45 years old, then the age range 17 years - 25 years, then 45 years - 55 years old, only 55 years old and above.

Planning for reporting costs since the pandemic has not been made and held yet, but previously financial details were usually planned at the beginning of the year for major events that will occur in the year and also for major accidents. Major events here such as SINDOnews.com who have to depart and stay for a week in several areas to assign Reporters or Photographers during homecoming and return flows, world cup events for 6-40 days, Asian Games and big events that do have to depart out of the city or abroad. For major accidents that must dispatch a reporter to a major event that occurs.

The process of reporting to news production on news portals SINDOnews.com depends on the type of news you want to present, some by hours, by day, by minutes, the matter of speed must be prioritized in this online news portal because it is important. For example, for hard news, breaking news, issues that must be running, or suddenly there is an accident this must be as fast as possible and as short as possible about 15 to 20 minutes, but for timeless news it is usually planned in advance, some are fast and some are not, but usually how many hours later the news must have been uploaded on the SINDOnews.com news portal. It also depends on the resource person related to the issue you want to present, if the source responds quickly, the process of presenting the news into writing will also be fast.

Organizing

The coordination carried out by the editor-in-chief to all editorial members in the process of news reporting, news presentation, news editing, to publishing news is currently through a

Whatsapp group, all of these processes are always under monitoring because currently through hybrid, so that coordination in person is rarely but even if someone is from home, they still coordinate through the group. For the form of coordination carried out, SINDOnews.com and including okezone, inews, sportstar, celebrityid are incorporated in a large forum called MPI (Media Portal Indonesia), the reporters who cover this are all integrated in a large portal or what is known as gathering. Where there will be a Coverage Coordinator who is in charge of directing the Reporters to do what and which places they want to be covered, under the Coverage Coordinator there is specifically for lifestyle, news, sports. The work is of course from the Editor-in-Chief, Deputy Editor-in-Chief, Managing Editor, and Editor. The Editor-in-Chief is responsible for everything that will be uploaded on the SINDOnews.com news portal because everything that will be uploaded will certainly be included in the verification group first. As said by the Deputy Editor-in-Chief and also the Managing Editor of the editorial management.

The division of duties that has been determined and directed in the editorial management in this SINDOnews.com is the existence of the Editor-in-Chief and Deputy Editor-in-Chief who hold important policies in the editorial, then there is the Managing Editor who is in charge of verifying the feasibility of the articles to be uploaded that have been covered and made by the Reporter from each reporting post in the field and then processed and edited by the Editor and Assistant Editor, so that later the news that has been approved in the verification Whatsapp group will be uploaded by the editor from each existing desk.

The form of accountability carried out by the editorial management for the news articles that have been published is a shared responsibility, all are involved in both the editorial management and the author, so that if for example there is one of the articles that has the potential to be problematic that is considered inappropriate or corners one of the parties for the audience but the news is still published on the SINDOnews.com then it will still be the responsibility of the institution because what has been published has been published Being an institutional product, in the process of publishing the news, it is not arbitrary to upload but must go through a verification group that has been seen, monitored, and approved by the Editor-in-Chief, Deputy Editor-in-Chief, and Managing Editor first.

Mobilization

The writing techniques applied in SINDOnews.com editorial management are starting from making observations of the issues that have been determined to be written, writing by making interesting and important leads, writing using an inverted pyramid, there are 5 W and 1H, it must be as straightforward and easy as possible so that people who read it are easy to understand or digest the content of the news presented, Writing that is based on facts found in the field or according to what is in the reporting place without any engineering or exaggeration so that there is no writing that spreads hoaxes, follows existing journalistic ethical standards, if the writing to be made is a case involving someone or there are accusations and so on, then there must be a cover on both sides of the content of the news to be presented.

The implementation of the planning that has been prepared by the editorial management team SINDOnews.com in determining the appropriate news, namely by implementing what has been arranged, starting from holding weekly meetings with friends from each desk on the SINDOnews.com news portal, presenting 5 major themes and determining what angles will be discussed from each theme and then broken down, or from a reporter's report that prioritizes direct news search in the field given to the Editor, then the Editor directly conveys it to the Whatsapp group, or through an idea that can be directly discussed by anyone in the group and asks the Reporter to cover it and write it and which is then processed and edited by the editors of each desk, then sent to the verification group for viewing by the Editor-in-Chief, Deputy Editor-in-Chief, Managing Editor, related The title is interesting or flat, typo in writing, insensitive writing content, and edited again by the Editor, only after editing according to the direction of the editorial management and also according to the writing standards that have been set, it will be uploaded on the news portal by each editor according to their desk.

According to the editorial management SINDOnews.com chasing traffic, it is certain, media and business are something that must run together. In the digital world, traffic is one of the tools and also the business, because it is impossible for the media to write or do something without any profit being obtained, traffic is one of the indicators of how big a media portal is. So the news presented by the portal SINDOnews.com quality, fast, with a different angle from other news portals, then the traffic will also increase. However, not everything is based on this traffic, because there are ethics that must be held and the principle of propriety that needs to be digested as well as possible and implemented. For example, such as pornography, languages that click bait, make traffic is good and go up but not ethically. So traffic is still important, but it does not make it to violate many existing ethics, then this is the agility of SINDOnews.com to chase traffic but not violate ethics. Competition is very tough online today, so it SINDOnews.com maintain speed, accuracy, balanced news, and depth of news content so that it is fulfilled so that traffic automatically follows or increases.

Efforts to maintain and maintain the loyalty of readers to the news presentation on the news portal SINDOnews.com because the advantage owned by this online news portal is from the existing and large Sindo newspaper and the people in the editorial management team are also people from the former Sindo newspaper so that in this way the synergy between the newspaper and online is utilized. Using the instinct that is used to writing more deeply on each news writing that will be presented in addition to speed, doing a search for different news when the news is circulating or boisterous in the community, presenting news that is also different from other online news portals, or maybe it can be the same news theme but SINDOnews.com use its creativity by taking different angles from other news portal presentations, The most important thing SINDOnews.com emphasizes on blow ocion.

Supervision

The supervision carried out by the editorial management SINDOnews.com starting from

the process of reporting or searching for news, presenting news, editing news, to finally uploading news on the news portal is carried out under the Coverage Coordinator, where all writings and everything they will cover are under the command of the Coverage Coordinator by maintaining the rules that must be maintained so that the news remains current so that the Reporter cannot write anything as he wants according to what they like or Because what they write is directed by the editorial management team for things that are currently needed by the community, are being hotly discussed, and are becoming news makers. The reporters will be supervised by the reporting rules regarding getting answers from sources. This supervision is carried out through an existing Whatsapp group, such as whether or not it has received an issue for news writing, then if it has been discussed, what angle will be discussed in writing, what will be discussed further, whether it is worth airing as news or not, then the Editor before uploading or uploading the news first checks through the verification group can only be uploaded.

The success of news presentations in the portal SINDOnews.com seen through traffic, because surely if the writing presented is good, there will be many readers. However, if the news content that has been presented is interesting, there is a cover on both sides, human interest but not included in the traffic is also there. Because not everything is related to that, the presentation displayed maintains by showing the class SINDOnews.com is indeed like this with its own characteristics so that the branding and quality for the public perception remain good. But it is not a matter of traffic is not thought about, because if you don't think about it, later the news will become student content, not a business anymore, which if it is good but not business, it can make the institution close because no one puts advertising, automatically the cost obtained to pay the human resources is also non-existent.

The next supervision is related to the evaluation carried out by the editorial management of SINDOnews.com, namely with the evaluation carried out at that time, it can be daily, it can be weekly, it can be the next day, it can be the day after tomorrow, but what is certain is that the evaluation is always there every week. The evaluation held has two aspects that are seen, from the first aspect is the quantity where every day each Coverage Coordinator has a daily recap related to how many targets have been determined or must be obtained. And the second aspect in the evaluation is seen from its quality, which is to assess a person's work which is held every half semester and later this work assessment will be used as a basis to determine whether or not a person is worthy of a promotion or bonus from the institution.

Judging from the responses of people who read news portals SINDOnews.com have always received a good response so far, this is seen through the existing traffic such as the existence of a target that has been determined SINDOnews.com itself and the results of the target have been achieved, as well as from the side on Sindonews.com's social media, criticism still exists and SINDOnews.com tries to pay more attention to the criticism given as a reference for better.

The editorial management of SINDOnews.com is also inseparable from the motivation, awards, and reprimands carried out in the editorial team. Starting from the form of motivation

given through the time in the ongoing meeting with the editor. The form of appreciation obtained by dispatching people in the editorial team when there is an invitation to report outside the region or abroad such as the annual invitation that is always obtained to cover talk shows in Tokyo every October and November, so that people from the dispatched editorial team can at the same time heal, while relaxing, taking a walk to see how the country of Tokyo and Osaka is, other places that he didn't know and visited, and this could be within a week. Another form of appreciation is by looking at the performance of a person himself, if a person's track record of performance is good, there will be rewards such as bonuses, promotions, because in this SINDOnews.com there are many needs, considering that here it can be crossed, for example, from SINDOnews.com can move to inews.id to get a promotion, it can also be an award in the form of additional incentives and awards given once a year or during gatherings. Meanwhile, the form of reprimand carried out by the editorial management is a verbal reprimand regarding the suboptimal work, but if it has violated ethics and also the rules in the company, it will be given a warning letter 1, a warning letter 2, a warning letter 3, but this rarely happens because for the editorial management of SINDOnews if it can still be overcome through people by people, it is finished.

Supporting Factors and Inhibiting Factors SINDOnews.com

In editorial management, SINDOnews.com are found to be factors that are a support or factors that are also considered as obstacles in the process of searching for news to the production of news on news portals SINDOnews.com in determining appropriate news. The most important supporting factor is the existence of equipment that supports the editorial process that is already adequate such as fast internet and so on, then the next is human resources in the editorial management team such as having qualified reporters as the backbone of the editorial and being the spearhead so that it is necessary continue to be managed with good media news management which will also produce something good later, and the next supporting factor is the sense of responsibility that the reporter has for all the information in each of their reporting posts. While the factor that is considered an obstacle in editorial management SINDOnews.com in determining appropriate news is related to the source, which sometimes the editorial team finds it difficult to obtain confirmation information from the source to provide answers related to the issue or writing written by the Reporter, but the editorial management also has steps in dealing with these inhibiting factors, such as finding other sources who can answer related to the issue to be discussed so that There are already alternative sources that can be confirmed by the editorial management. For example, in getting an answer or response from the government can take quite a long time, even if the issue is related to national policy, the government answers it through a press conference, that way it can still help in answering the issues to be discussed that are developing in the community.

Discussion

In the discussion of the research, the researcher presented various findings in the form of facts that have been carefully and systematically reduced, and not just the impression of ordinary essays or the results of manipulation from the researcher. The application of editorial management in SINDOnews.com can be done by implementing George Terry management functions, which can be understood as the concept of POAC, namely planning, organizing, actuating, and controlling. The following are some things that researchers need to explain in the discussion of research related to editorial management SINDOnews.com in determining appropriate news, namely:

Planning

In the results of the interviews obtained regarding the planning of online news portals, SINDOnews.com in accordance with the understanding of planning put forward by George Terry regarding the concept of POAC that this planning is a selection of activities that are collected and then formulating what to do, when, how, and by whom. In the editorial management, SINDOnews.com planning is carried out before reporting the news, namely determining the issues to be discussed starting with discussing or holding an editorial meeting between the Editor-in-Chief, Deputy Editor-in-Chief, Managing Editor, to give an overview or determine what issues or ideas in the next week. After that, it is broken down to the Editor and Reporter for the planned news search process. This planning is one of the most important things in editorial to be done as said by (Yusuf & Nurlansyah, 2021), editorial management is the application of the functions carried out in the editorial field by planning, organizing, moving, and supervising.

The news presented also has its own criteria that have been set by the editorial management of SINDOnews.com, which in terms of criteria for the theme some are determined and some are not. Themes that are determined such as running news, for those that are not determined such as events that suddenly appear, for example, accidents, then the criteria for the content of the news must be ensured that the issues written are issues that are currently developing and based on the facts that are in the field without any exaggeration. Because in writing news related to the press council regulations in the guidelines for cyber media reporting about user-generated content that does not contain lying, defamatory, sadistic, and obscene content. Similar to the results of the triangulation obtained through interviews with the Editor of batampos.co.id, Mr. Poetot, the criteria set by the editorial management in determining writing when searching for news are interesting or important for the audience to read, the important thing is not to violate the press and legal postulates.

The arrangement of the planning stages made by the editorial management starting from reporting, presentation, editing, to the stage of publishing the news, starting with issues that are developing in the community or ideas obtained during the editorial meeting with the editorial management team, then if the issue or idea has been obtained then the writing is made and the finished news is included in a group called verification where there is an editing or editing process

related to the title, content, typo of writing, which will be seen by the Editor-in-Chief, Deputy Editor-in-Chief, Managing Editor, when the presentation of the edited news is considered according to the writing standards SINDOnews.com the new news will be raised or uploaded by each editor according to their respective desks. The editing stage here is that an editor who carries out the editing function must also be a journalist who knows his work well and has a wide range of knowledge, both language and understanding of press law. In addition, editors select and assess incoming or upcoming news, supervise all editorial tasks, form editorial boards and lead editors and are responsible for the content of news.

For big events, usually cost planning has been prepared or planned from the beginning of the year, such as in the year there will be the world cup, the Asian Games, homecoming and return flows, and other events that must dispatch a reporting editorial team out of town or abroad. And also cost planning is carried out for major accidents, such as in the past when the Bali bombing occurred.

The time needed in the process of searching for news to producing news in this SINDOnews.com depends on the issue raised. If an issue that has to be run quickly usually takes about 1-2 hours, it can become a writing. News for hard news, breaking news, or sudden events must be as soon as possible because SINDOnews.com is an online news portal, speed is one of the most important things, but for timeless news it can be planned.

Organizing

According to the results of the interviews obtained, the coordination carried out by the Editor-in-Chief to all editorial members starting from the process of news reporting, news presentation, editing to publishing news through communication between editors is quite good and is carried out directly, but since this pandemic and also along with the development of technology it is so easy to communicate without knowing the distance of space and time, namely virtually or through groups that have been created by the editorial management in the group Whatsapp chat, so that coordination or sharing of matters about the issues to be raised can continue without the barriers of space and time, can be anytime, anywhere, and coordination about anything because currently in the office is still hybrid.

Of course, in the process of searching for and producing a news there is departmentalization and each division of duties as stated in the POAC concept put forward by Terry that organizing is the preparation of an organizational structure that is in accordance with the objectives, existing human resources and the surrounding environment, where there are 2 aspects in the process of preparing an organizational structure, including departmentalization and division of labor. In editorial management, SINDOnews.com are obtained, such as the Editor-in-Chief and Deputy Editor-in-Chief who hold important policies in the editorial, then there is the Managing Editor who is tasked with verifying the feasibility of the articles to be uploaded that have been covered and made by the Reporter from each reporting post in the field and then processed and edited by the Editor and Assistant Editor, and also the task division system that has been established in the

management The editorial SINDOnews.com so that the news published is not arbitrary to be published. No different from the results of the triangulation in batampos.co.id, the coordination carried out by the editor-in-chief to all editorial members during the news reporting process, news presentation, news editing to news publication is that the Editor-in-Chief is more of a coordinator, so that the reporting processes are given to the coverage coordinator and for news is given to the editor.

The form of accountability for the writings made by the Reporter and published or uploaded on the news portal has become part of the joint responsibility because all of them are involved in the editorial management. What has been uploaded on the news portal SINDOnews.com is the responsibility of the agency, because the process for uploading a news is also through a verification group first which is checked by the Managing Editor and Managing Editor Up. Based on the results of triangulation from batampos.co.id related to the accountability of the writings published on the portal, it is no different, namely it is the responsibility of the Editor-in-Chief entirely legally, but managerially starting from reporters to editors have been educated and trained to be responsible for which writings are allowed to be published and which funds are not allowed to be published. So, the accountability of the writing, both in the editorial management SINDOnews.com and also batampos.co.id equally the responsibility of the Leader and also the editorial team, because the news that will be published is equally through a joint checking process in the editorial team which news is worthy of inclusion and which is not worthy of publication.

Mobilization

According to Terry's POAC concept regarding mobilization, the form of activities that move people and their supporting facilities so that the implementation of goal achievement runs smoothly as planned by the agency. It consists of carrying out tasks, producing, packaging products, selling products, and others. SINDOnews.com agreed to make decent news, which means writing news scripts, namely journalists process news materials they get in the field to be used as news scripts which are then given to the editors of their respective desks/fields, and in writing news pay attention to the elements in formulating the news, namely the formula of 5W+1H and the inverted pyramid structure.

Reviewing the news is suitable for audience consumption by observing the search for facts so that later the news presented does not produce hoax news but is actual and factual as a whole, writing follows journalistic rules, there are 5W+1H in it, providing leads that are not flat but making them as important and interesting as possible, writing content using the concept of an inverted pyramid, then making a cover on both sides by displaying or involving two angles The different view for content about someone's case or accusations as a form of appropriate responsibility from the media related to the news shared, where the press functions as an instrument of change and progress (agent of change) through the delivery of correct information. The truth of information is made on the principle of balance or covering both sides (Astuti, 2014).

In carrying out journalistic activities, a journalist must adhere to the Journalistic Code of Ethics (KEJ) stipulated by the Press Council through Press Council Regulation Number 6/Regulation-DP/V/2008 concerning the Ratification of the Press Council Decree Number 03/SK-DP/III/2006 concerning the Journalistic Code of Ethics as a Press Council Regulation. There are 11 articles that are guidelines in journalistic work (Permadi et al., 2024).

To provide accurate and balanced information, journalists need guidelines in each of their coverage, according to the data obtained, that in Indonesia, there are several types of codes of ethics, especially those related to journalistic activities, such as the Code of Ethics of the Independent Journalistic Alliance (AJI), the Code of Ethics of the Indonesian Journalists Association (PWI), and the Code of Ethics of Indonesian Journalists (KEWI). Some of these codes of ethics were then unified, determined, mutually agreed, and ratified by the Press Council. The journalistic code of ethics is stipulated through Press Council Regulation Number 6/Regulation-DP/V/2008 concerning the Ratification of Press Council Decree Number 03/SK-DP/III/2006 concerning the Journalistic Code of Ethics as a Press Council Regulation (Silalahi & Susanto, 2020).

The implementation is certainly carried out based on the planning that has been made by the editorial management. Starting from the search for news, whether it is through the ideas of downward communication, which is a delivery of information either orally or in writing, directly or indirectly, can be in the form of orders or general explanations from superiors to subordinates, and the purpose of communication to convey goals, to change attitudes, form opinions, reduce fear, and prevent misunderstandings (Putra et al., 2023) and through bottom-up (upward communication), namely messages that flow from subordinates to superiors or from a lower level to a higher level, the purpose of communication is to give feedback, give suggestions, and ask questions (Veni, 2021), when conducting an editorial meeting or casual conversation, after that if it can be directly sounded to the reporter to make his writing, It can also be through reporters in the field who share hot issues that are happening in the community and then be voiced to the group, because reporters do coverage that prioritizes news search by going to the field. After the writing made by the reporter is sent to the group then it will be seen by the editor and the editor will also edit the news, when it is finished, it will be immediately creamed to the verification group for the editor-in-chief, deputy editor-in-chief, managing editor who will review whether the news is suitable for publication, such as adding, or fixing things that will cause problems, After being edited according to mutual agreement, it can only be uploaded or uploaded on the SINDOnews.com news portal which will be uploaded by each editor according to their desk.

This is also supported by the statement that every news in principle must go through verification. A verification reflection is the truth of a data. (Rahman, 2020) said that objectivity, validity, material truth, formal truth, and verification are a series that are required in all sciences. According to him, the information obtained must be tested, namely by logical verification, followed by physical verification to determine whether it is true or false. In journalistic activities,

an original and transparent reporting process is a support for the success of verification. This activity is referred to as the objectivity of journalism. Not only journalists are required to be objective in conducting news, but also the methods used by journalists in verifying (Koliska, 2021). The implementation of the planning that has been prepared by the editorial management of this SINDOnews.com as said by (Safitri, 2020), that the process of searching and creating news starts from the newsroom through the projection meeting forum (planning meeting/reporting meeting/regular meeting of journalists under the coordination of the coverage coordinator), where the meeting is usually attended by one or several editors, and in this meeting each reporter submits a proposal on what will be covered.

The movement that has been carried out SINDOnews.com in containing decent news is of course also to pursue traffic, but not solely oriented to traffic. SINDOnews.com adhere to the journalistic code of ethics, by making news that can increase traffic but does not violate the existing code of ethics. The competition for online news portals is currently very tough, which the public The need for information is increasing along with the development of the internet, reporting from Internet World Stats, in 2020, internet users in the world in the 1st quarter (Q1) reached 4.5 billion people. Asia occupies the highest position with the distribution of users reaching 2.3 billion or equivalent to 50.3% of the population and the penetration rate reaching 53.6%. Meanwhile, Indonesia occupies the fourth position of the country with the highest internet users, with a penetration of 185 million people. Of the total access to media use, the consumption of news coverage reached the highest number, which was 67% and the online press became the media with the highest level of preference among the public. So of course seeing this, SINDOnews.com maintain speed, accuracy, news presentation from different angles from others, balanced news, and depth, which is considered to make automatic traffic also good. Decent news that is maintained SINDOnews.com the same according to Hikmat (Parwati & Zain, 2020), which mentioned that there are 3 five elements worthy of news: 1) News must be accurate; 2) The news must be complete, fair and balanced; 3) News must be objective; 4) The news should be concise and clear; 5) News must be up to date.

The next movement is about SINDOnews.com's efforts to maintain the interest of its readers in accordance with its own tagline "Not Ordinary News" in the midst of the competition of many online news portals that have been explained earlier. The efforts made by SINDOnews.com to keep its readers loyal by taking advantage of the synergy between newspapers and online. Making news that is different from other news portals seen from the perspective of its angle, which is the creativity of the editorial team, presenting news that is not only fast but with the instinct of the people who are in the editorial management to maintain the depth of a news that is written, making it an advantage for its readers.

Supervision

Based on the results of the interviews obtained, supervision is carried out through a group that has been created by the editorial management to monitor and discuss various issues that are

interesting to be written, see the process of writing the news presentation to be published so as not to deviate from the writing provisions that have been determined by the editorial management in determining appropriate news, re-check the news manuscripts that want to be published on the news portal. As Terry mentioned supervision in the POAC concept, supervision also means evaluation, assessment, and improvement and supervision is carried out to find out whether the implementation of editorial work has gone according to plan or not. This supervision needs to be carried out considering that the Indonesian Alliance of Independent Journalists (AJI) calls for it to be wise if the internet mass media industry revisits the original purpose of the birth of mass media as an information, educational, and entertainment media (Hanum et al., 2023).

From the news that has been presented on the SINDOnews.com news portal, so far the news that has been presented on the news portal can be said to be successful for public consumption or considered as news that is worth seeing through good traffic, reader responses through social media, and also targets that are always obtained accordingly. Evaluation in editorial management SINDOnews.com be carried out right away, daily evaluation, weekly evaluation, and seen from 2 aspects, namely the quantity that exists every day there is a daily recap of achievement targets, then seen in terms of quality in the half semester which will later determine someone to get a promotion, bonus, and so on.

Then in the editorial management of SINDOnews.com there is also a form of appreciation to a reprimand given by the editorial management of the SINDOnews.com for the editorial team itself. The form of the award depends on how well the performance is so that they will be promoted, get bonuses, and also be dispatched for coverage as well as sightseeing or healing by seeing countries that have never been visited or visited. While the form of reprimand can be done orally and directly or in letters such as sp 1, sp 2, sp 3 if it has violated the rules in the company, but this rarely happens, because so far if the problem can go through people by people it is considered finished. These rewards and reprimands are in line with the findings of (Hasanah, 2018) who emphasized that proper appreciation and sanctions can improve the performance of editorial teams and maintain their motivation in producing quality news.

Supporting Factors and Inhibiting Factors SINDOnews.com

In the process of searching for news to searching for news in the editorial management of SINDOnews.com, it is inseparable from finding and facing several factors, both supporting factors and also factors that are considered as obstacles in the editorial. Supporting factors as supporting the editorial management process to achieve its goals in determining decent news, including the results of the interviews obtained are starting from the equipment needed is adequate, namely complete, the internet speed required is fast, related to this reported in the Digital News Report, Reuters Institute for the Study of Journalism Oxford University, technology plays a role as a driver of better journalism. Technology helps journalists in uncovering the truth. The rapid development of technology affects the media or channels used by journalism activities along with the intensity of the news carried out (Rizha, 2021), the next supporting factor is human resources seen from

the people on the editorial team and also qualified reporters as the spearhead of the success of editorial management. The results of the triangulation in *batampos.co.id*, the supporting factors that help achieve the success of the editorial management's goals are by making interesting news, interesting content, and interesting writings.

Meanwhile, what is used as an inhibiting factor for editorial management in the search and production of news here is found in the problem of confirmation information of sources which is sometimes difficult (Pambudi, 2022). However, with these obstacle factors not stopping SINDOnews.com there, the steps taken by the editorial management are to prepare other steps that can be taken by looking for alternatives to other sources that can be confirmed as supporting speakers in the issues to be discussed. In contrast to the results of the triangulation obtained in *batampos.co.id*, the inhibiting factor in editorial management is that it is not too broad geographically so that not all issues can be covered by the editor due to the limited number of reporters and cannot cover the entire city of Batam.

CONCLUSION

The conclusion of this research is that the editorial management process includes several important stages. First, news search planning is done through discussion of current issues and ideas in editorial meetings. News coverage conducted by reporters focuses on fact-finding in the field to avoid hoaxes and adheres to journalistic ethical principles, including the 5W+1H and inverted pyramid format. The organizational coordination process, conducted through WhatsApp groups since the pandemic, links the stages from planning to publication. Each story is double-checked by a verification team before publication, with quality supervision based on daily recaps and work evaluations that contribute to rewards for individual performance within the team.

The contribution of this research lies in providing insights into the importance of editorial management in maintaining news quality and credibility in online media. While describing enabling factors such as adequate equipment, fast internet and qualified human resources, the research also highlights challenges such as difficulty confirming news sources, which can often be overcome through alternative sources. The results of this study can serve as a reference for other online news platforms to improve the effectiveness of their editorial management, strengthen credibility and build reader trust. The practical implications are expected to help the online media industry manage editorial workflows more efficiently and responsively to public information needs.

REFERENCES

- Astuti, S. A. (2014). The Law Enforcement of Journalism Profession in The Context of Press Freedom. *Rechtsidee*, 1(2), 175–190.
- Hanum, A. N., Utami, D., & Suwarso, W. A. (2023). *Dampak Banjir Informasi Pandemi Covid-19: Disonansi Kognitif & Pertimbangan Sosial (Studi Kasus Provinsi Kalimantan Barat)*. Scopindo Media Pustaka.

- Hasanah, A. (2018). *Analisis produksi siaran berita televisi (proses produksi siaran program berita Wajah Aceh Siang di Metro TV Aceh edisi Oktober-Desember 2017)*. UIN Ar-Raniry Banda Aceh.
- Index.sindonews.com. (2024). *Indeks Berita*. Index.Sindonews.Com. <https://index.sindonews.com/>
- Ismayani, A. (2019). *Metodologi penelitian*. Syiah Kuala University Press.
- Jelahun, F. E. (2022). *Aneka teori dan jenis penelitian kualitatif*.
- Koliska, M. (2021). Transparency in Journalism. In *Oxford Research Encyclopedia of Communication*.
- Misbach, I., & Astrid, A. F. (2022). Manajemen Redaksional Fajar. co. id Dalam Menjaga Kualitas Pemberitaan Kriminal. *Komedia*, 1(2), 75–81.
- Mulyana, A., & Vazza, A. P. (2023). *Social Construction of New Media in Cyberspace*. PT Rekacipta Proxy Media.
- Murthado, A. (2020). Manajemen Keredaksian di Harian Analisa Medan. *Jurnal Komunika Islamika: Jurnal Ilmu Komunikasi Dan Kajian Islam*, 6(2), 138–154.
- Mutmainnah, S. (2016). Strategi Penyajian Berita Pada Portal Fajar Online. com. *Universitas Islam Negeri Alauddin Makassar*.
- Ningrum, D. R., & Mala, I. K. (2024). Strategi Redaksi Dalam Menjaga Keakuratan Dan Kecepatan Berita Di Media Online: Analisis Peran Jurnalis Dalam Meningkatkan Kualitas Berita. *Multilingual: Journal of Universal Studies*, 4(2), 196–209.
- Pambudi, F. S. (2022). *Manajemen Redaksional Tempo, Republika, Dan Antara Dalam Pemberitaan Kasus Uyghur*.
- Parwati, N. (2021). Analisis Manajemen Redaksi Media Online di Masa Pandemi Covid19 di Tirta. id Yogyakarta. *Jurnal Komunika: Jurnal Komunikasi, Media Dan Informatika*, 10(2), 94–101.
- Parwati, N., & Zain, A. B. N. (2020). Strategi Redaksi dalam Menjaga Keakuratan dan Kecepatan Berita Media Online (Studi Kasus di detiknews. com Jakarta). *Jurnal Ilmiah Pemberitaan*, 5(1), 44–60.
- Permadi, D., Florina, I. D., Muyassaroh, I. S., & Edy, S. (2024). Penerapan Kode Etik Jurnalistik Pada Peliputan Berita Kriminal di Panturapost. com. *Jurnal Pustaka Komunikasi*, 7(1), 150–161.
- Pohan, S., Sari, R., & Maisyarah, M. (2023). Pembungkahan Bobby Nasution pada SINDOnews. com dalam Mengatasi Banjir dan Kemacetan di Kota Medan. *MUKASI: Jurnal Ilmu Komunikasi*, 2(2), 111–123.
- Putra, S., Rasyid, R. A., Suryantara, I. M. P., & Rahmat, L. A. (2023). mplementasi Komunikasi Vertikal Dalam Organisasi:(Studi Deskriptif Penerapan Downward Dan Upward Communication Di Bagian Protokol Dan Komunikasi Pimpinan Sekretariat Daerah Kabupaten Lombok Utara). *Jurnal Ilmiah Mahasiswa Komunikasi*, 4(3), 34–47.
- Rahman, M. T. (2020). *Filsafat ilmu pengetahuan*. Prodi S2 Studi Agama-Agama UIN Sunan Gunung Djati Bandung.
- Rahmawati, A., & Lestari, R. (2020). Peran Reporter Dalam Proses Produksi Berita Liputan 6 Sctv. *PANTAREI*, 4(02).
- Raissa, C. A. R., & Ahmadi, D. (2022). Kegiatan Media Relations Dalam Mempertahankan Citra Positif. *Jurnal Riset Public Relations*, 59–66.
- Ri'aeni, I., & Sulistiana, W. (2017). Industri Media Massa Lokal dalam Tinjauan Manajemen Media Ideal. *Jurnal Ilmu Komunikasi Efek*, 1(1), 265277.
- Rizha, F. (2021). Jurnalisme Online: Problematika dan Model Pemberitaan Masa Kini. *Book Series Jurnalisme Kontemporer: Etika Dan Bisnis Dalam Jurnalisme*, 26.

- Safitri, K. A. (2020). *Strategi Redaksi Cakplah. Com Dalam Menyajikan Berita Politik. Universitas Islam Negeri Sultan Syarif Kasim Riau*. Universitas Islam Negeri Sultan Syarif Kasim Riau.
- Silalahi, R. Y., & Susanto, E. H. (2020). Penerapan Kode Etik Jurnalistik Media Online Tribunnews dan Efek Pemberitaan pada Pembacanya. *Koneksi*, 4(2), 293–300.
- Ulfitri, N. (2021). *Manajemen Kebijakan Redaksi Dalam Menentukan Headline Halaman Utama pada Surat Kabar Harian Riau Pos*. Universitas Islam Negeri Sultan Syarif Kasim Riau.
- Ummah, A. H. (2022). *Manajemen Industri Media Massa*. Syiah Kuala University Press.
- Veni, S. (2021). *Komunikasi Organisasi dalam Pengembangan Rumah Da'i di Fakultas Dakwah dan Ilmu Komunikasi Universitas Islam Negeri Raden Intan Lampung*. UIN Raden Intan Lampung.
- Yoyo Sudaryo, S. E., MM, M., Efi, N. A. S., Yosep, M. A., SE, M., Nurdiansyah, B., & ST, I. N. (2020). *Digital Marketing dan Fintech di Indonesia*. Penerbit Andi.
- Yumiarti, Y., & Komalasari, B. (2020). Pemanfaatan Internet dan Agenda Setting Media Massa. *Jurnal Dakwah Dan Komunikasi*, 5(1), 69–88.
- Yusuf, M., & Nurlansyah, A. (2021). *Manajemen Redaksi Program Berita Kompas TV Makassar*.
- Yuyu, D., Suryana, C., & Dulwahab, E. (2024). Peran Editor Suara. com dalam Menjaga Kredibilitas Berita. *Annaba: Jurnal Ilmu Jurnalistik*, 9(1), 23–42.

Copyright holder:

Bulan Khairati Wilti, Harmonis (2024)

First publication right:

Journal of Transnational Universal Studies (JTUS)

This article is licensed under:

